



What is a Cooperative?

A cooperative is an autonomous association of persons united voluntarily to meet their common economic, social, and cultural needs and aspirations through a jointly-owned and democratically-controlled enterprise.

(from International Co-operative Alliance)

Cooperative values

Cooperatives are based on the values of **self-help**, **self-responsibility**, **democracy**, **equality**, **equity**, and **solidarity**. In the tradition of their founders, cooperative members believe in the ethical values of honesty, openness, social responsibility and caring for others.

Cooperative Principles

The cooperative principles are guidelines by which cooperatives put their values into practice.

1. Voluntary and Open Membership

Cooperatives are voluntary organisations, open to all persons able to use their services and willing to accept the responsibilities of membership, without gender, social, racial, political or religious discrimination.

2. Democratic Member Control

Cooperatives are democratic organisations controlled by their members, who actively participate in setting their policies and making decisions. Men and women serving as elected representatives are accountable to the membership. In primary cooperatives members have equal voting rights (one member, one vote) and cooperatives at other levels are also organised in a democratic manner.

3. Member Economic Participation

Members contribute equitably to, and democratically control, the capital of their cooperative. At least part of that capital is usually the common property of the cooperative. Members usually receive limited compensation, if any, on capital subscribed as a condition of membership. Members allocate surpluses for any or all of the following purposes: developing their cooperative, possibly by setting up reserves, part of which at least would be indivisible; benefiting members in proportion to their transactions with the cooperative; and supporting other activities approved by the membership.

4. Autonomy and Independence

Cooperatives are autonomous, self-help organisations controlled by their members. If they enter into agreements with other organisations, including governments, or raise capital from external sources, they do so on terms that ensure democratic control by their members and maintain their cooperative autonomy.

5. Education, Training, and Information

Co-operatives provide education and training for their members, elected representatives, managers, and employees so they can contribute effectively to the development of their co-operatives. They inform the general public - particularly young people and opinion leaders - about the nature and benefits of co-operation.

6. Cooperation among Cooperatives

Cooperatives serve their members most effectively and strengthen the cooperative movement by working together through local, national, regional and international structures.

7. Concern for Community

Cooperatives work for the sustainable development of their communities through policies approved by their members.



Marsden's Community Grocery, 'the Village Green' aims to:

- create a financially viable shop supplying affordable, high-quality food (including fresh fruit and vegetables) in the village of Marsden
- use the community share issue and cooperative model to give local people a means of shaping and developing the business
- provide and sustain good quality jobs which will be paid as well as the business can afford
- enable people in the community to live healthier and more environmentally sustainable lives
- contribute to the development of a viable and sustainable high street and local economy
- use the model of cooperation to build strong relationships with other community-owned businesses and independent retailers, as well as within the wider local economy

(as stated in our constitution, November 2018)



Marsden Community Grocery, as decided by public vote (October 2018) will trade as the Village Green.

The steering group have been working on a logo, that captures the beautiful Pennine landscape.

The three colours are inspired by:

- the Moors in Autumn (when the idea of a community shop first came about) - rust
- Marsden's industrial heritage – charcoal
- water that is everywhere – blue

We decided on a simple, handdrawn, lowercase font.

DRAFT LOGO (1/12/18)

